



Simplify Logistics

LEAD CAPTURE

Maximise ROI for exhibitors and sponsors with an easy-to-use lead generation system.

Lead Capture



Convert interest into meaningful leads

- Uses exhibitor mobile devices to scan attendee QR codes – from almost any system.
- No additional hardware costs or user limits.
- Add qualifying questions, ratings and notes per lead.
- Functions without an internet connection, syncing when available.
- Export individual leads or entire team to a spreadsheet.



Easy setup, intuitive to use

- A powerful lead generation system that improves exhibitor benefits with minimal organisational workload.
- Customise app theme to match event branding.
- Create and manage exhibitor lists from CMS.
- Immediate login access for exhibitors.
- Built-in on-boarding for each user.
- Control what attendee information exhibitors can view and export.
- Understand traffic by viewing activity in real-time.
- Gain better insight into exhibitor ROI through measurable engagement.



Drive traffic through incentives

- Powerful gamification functionality including booth visitation incentives, digital passports and competitions.
- Attendees can view their progress within the Event App.
- Incentivise attendee visits to key sponsors or locations.

